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## **Construction Industry Extends a 'Hand-Up' To Habitat**

Cape Coral, FL; October 30, 2009 – **Cape Coral's Construction Industry Association** is extending a 'hand-up' to Habitat for Humanity and families in need. The group, comprised of Cape Coral industry professionals, is donating their time to help Habitat for Humanity rehab a purchased foreclosure for a hardworking family at **1327 NE 7<sup>th</sup> Ave. in Cape Coral** (located off of Andalusia, North of Pine Island Road). More 25 companies and dozens of professionals will take part in the three day build, beginning **Monday, November 2 at 8 a.m.** as part of an initiative to give back to neighborhoods in need. The group is estimated to put up nearly \$10,000 in materials and more than \$30,000 in labor to the build.

"Our partnership with Habitat for Humanity on this project reinforces our commitment to address the growing need for secure and healthy housing in our community," says CCCIA Chair Keith Moyer. "We are very proud of the level of support our members are providing for this renovation. The response we have received is a clear indication that giving comes from the heart and it is a reminder that even in a struggling economy, it still takes place."

**Habitat homeowners** Rachel Moore and Ty Hurdle, with their four-year old daughter Lauren, will be **onsite Monday** at 8am to watch the construction of their new house. Moore is a clerk for CL Support Services and Hurdle works for Little Caesars. The couple completed 250 sweat equity hours and 14 weeks of homeownership classes to receive a zero-interest mortgage on the home.

The Cape Coral Construction Industry Association (CCCIA) works to promote and protect construction related businesses and the residents of Cape Coral. While educating and growing professional development in their members, CCCIA closely monitors impact fees, ordinances, road projects and long-term growth issues.

Habitat for Humanity of Lee County is a non-profit organization dedicated to eliminating substandard housing in the community. Since 1982, the affiliate has provided 1000 families a safe and affordable place to live. Through the use of volunteer labor and donations of money and materials, Habitat builds simple, decent housing for families who otherwise could not afford it. **Homes are sold to the homeowners at no profit on an interest-free mortgage**, making homeownership an affordable reality.

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