



FOR IMMEDIATE RELEASE
Contact Information:
Trisha Goins, VP of Communications
(239) 652-0434 Ext. 1686
(239) 292-8957 (mobile)
publicrelations@habitat4humanity.org
December 18, 2009

Miniature Masterpieces Benefit Habitat

Lee County, FL; December 18, 2009 – In one last fundraising effort before the end of the year, Chico's employees raised \$3,200 for Habitat for Humanity of Lee County. The clothing company paid for materials and recruited Renaissance Homes to build the whimsical, "Dr. Seuss" inspired house. Viking Craftsman Companies built a second house for the non-profit fundraiser; Orange Grove Publix Supermarkets displayed the structure. The third house was funded by an anonymous donor and built by volunteers. The playhouse fundraiser brought in about \$5,000 total for Habitat's cause.

Habitat for Humanity of Lee County is a non-profit organization dedicated to eliminating substandard housing in Lee County. So far, Habitat has built more than 1,000 homes in Lee County since 1982. Through the use of volunteer labor and donations of money and materials, Habitat builds simple, decent housing for families who otherwise could not afford it. **Homes are sold to the homeowners at no profit on an interest-free mortgage**, making homeownership an affordable reality.